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The Study of Culture at a Distance: The Study of Contemporary Western Cultures,

By Mead, Margaret, Editor.Metraux, Rhoda, Editor.

Berghahn. 1 Paperback(s), 2000. soft. Book Condition: New. The United States on the eve of World War II was still a society largely isolated from the world, and in preparing to face enemies with vastly different cultural traditions, turned to anthropologists for insight. The result was a research effort that continued long after the war, and in 1953, Margaret Mead and Rhoda Métraux produced The Study of Culture at a Distance, presenting a rich and complex methodology for the study of cultures through literature, film, informant interviews, focus groups, and projective techniques. The book provides fascinating insights into such diverse cultures as China, Thailand, Italy, Syria, France, Germany, Russia, Romania, and Great Britain, and includes highly original analyses like that of the Soviet style of chess, a study of Jean Cocteau's classic film La Belle et la Bête, and the cultural interpretations of Rorschach tests administered to Chinese subjects. 541.



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