



## BTEC Level 2 First Creative Media Production Student Book (Level 2 BTEC First.)

By Natalie; Procter

Edexcel Limited, 2010. Taschenbuch. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - \\* Complete support and guidance for learners working towards Certificate, Extended Certificate or Diploma: the Student Book provides coverage of all the mandatory units. \\* Provides comprehensive assessment activities. \\* Assignment tips: give learners advice unit-by-unit. \\* Bring the media industry to the classroom: WorkSpace case studies - interviews with practising media professionals - help learners to understand this dynamic sector and give snapshots of real workplaces. Author Team: Paul Baylis and Natalie Procter Both are experienced tutors and media practitioners. In this student book, they bring the sector to life, with detailed information, examples and activities to support all aspects of Creative Media Production, including Television, radio, Film, Interactive Media, Games Development, Publishing, Advertising and Marketing, Photo-Imaging and Animation. 240 pp. Englisch.

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