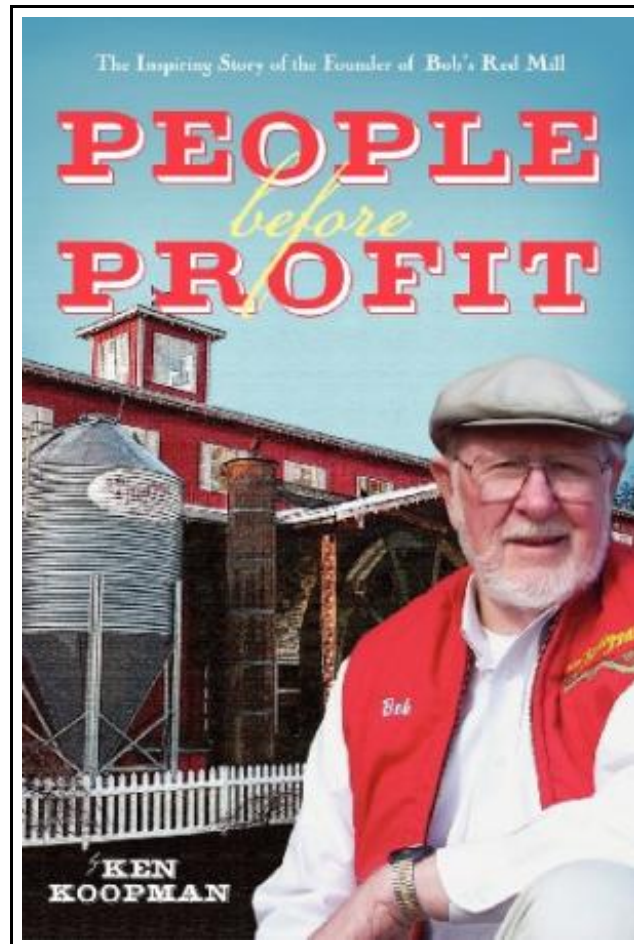


## People Before Profit: The Inspiring Story of the Founder of Bob's Red Mill



Filesize: 7.62 MB

### ***Reviews***

*An extremely wonderful pdf with lucid and perfect explanations. I could possibly comprehend every little thing out of this created e pdf. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

*(Janie Wilkinson)*

## PEOPLE BEFORE PROFIT: THE INSPIRING STORY OF THE FOUNDER OF BOB S RED MILL



Inkwater Press, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In an era of corporate greed, Bob Moore s philosophy of putting people before profit is a shining example of what s right about America. Instead of selling out to numerous bidders who would have made him a very wealthy man, the founder of Bob s Red Mill Natural Foods gave the \$100 million company to his employees. Bob Moore s gift on February 15, 2010 (his eighty-first birthday), gave hope to an American workforce rocked by a decade of CEOs behaving badly. The national media heralded the announcement as the feel good story of the recession. It was an example of a return to ethics in the workplace, but as the legions of fans of Bob s whole grain natural products would argue, ethics and a sense of corporate responsibility didn t return to Bob s Red Mill, they never left. Most 60-year-old men who saw their business destroyed in an arson fire might have quit or faded away into retirement. Not Bob. After his wooden flour mill burned to the ground in 1988, he considered the seventeen employees who counted on him for their livelihood, and started over. He rebuilt, and flourished. He grew the company to become the nation s leading manufacturer of whole grain natural foods. Bob s is an amazing story of overcoming challenges and making great comebacks. His wife, Charlee, was the inspiration to feed the family healthy natural foods, but it was a divine appointment with a random library book titled John Goffe s Mill that began Bob s love affair with the ancient art of milling, using stone wheels to slowly grind grains into nutritious whole wheat flours, cereals,...



**Read People Before Profit: The Inspiring Story of the Founder of Bob s Red Mill Online**



**Download PDF People Before Profit: The Inspiring Story of the Founder of Bob s Red Mill**

## Related eBooks



### **Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Read ePub »](#)



### **Short Stories 3 Year Old and His Cat and Christmas Holiday Short Story Dec 2015: Short Stories**

2016. PAP. Book Condition: New. New Book. Delivered from our US warehouse in 10 to 14 business days. THIS BOOK IS PRINTED ON DEMAND.Established seller since 2000.

[Read ePub »](#)



### **Mother s Love Can Conquer Any Fear!**

Kommuru Books, United States, 2014. Paperback. Book Condition: New. Sujata Kommuru (illustrator). 203 x 203 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A special recommendation for any collection strong in multicultural...

[Read ePub »](#)



### **Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can usually...

[Read ePub »](#)



### **Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download...

[Read ePub »](#)