



Facebook Marketing: Facebook Advertising: 30 Highly Effective Strategies for Business, Advertising, Generating Sales and Passive Income.

By A J Robbins

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever seen advertisements on Facebook and asked yourself, "How can I do that for my business?" Well if you've ever been on Facebook, then you've definitely seen ads because that's how Facebook makes its money. And here's the good news: Advertising on Facebook is incredibly easy to do and it's even more incredibly effective! Facebook has built an audience of more than 1.4 BILLION registered users worldwide. That's more than the population of China. Advertisers continue to pump money into Facebook advertising because of one simple fact: it works. In this Book you'll earn everything you need to know to be a successful Facebook advertiser, from setting up your account, defining your campaign goals, creating compelling images and copy, and targeting the right audience. What you may not know about Facebook Advertising! 1. 75 of today's businesses promote their products through Facebook advertising. 2. Of Facebook's 1.49 billion users, 1.19 billion access Facebook from their mobile phone. They carry advertising potential with them in their pockets! 3. The average user spends 40 minutes...



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