



How to Start a Home-Based Writing Business

By Parker, Lucy

Globe Pequot press, 2000. Soft cover. Book Condition: New. 3rd Edition. 3rd Revised and Updated Edition. Book Description: Have you ever dreamed of starting your own home-based writing business? Have you been hesitant to put your plans into action? This comprehensive guide contains all the necessary tools and strategies you need to successfully launch and grow your own business. Author Lucy Parker, a successful home-based writer, shares her experiences and down-to-earth advice on every aspect of setting up and running a thriving home-based business. She shows you how to develop a business plan, estimate your start-up costs, price your services, and stay profitable once you're in business. From painless record keeping to savvy marketing techniques, her step-by-step methods are realistic, innovative, and easy to understand. Whether you want to earn your living writing advertising copy, producing flyers and brochures, or ghostwriting, with this guide at your side (or next to your computer) you may soon experience the satisfaction of building your own home-based business. Learn all about: Honing your writing skills; buying the right computer equipment; getting clients and referrals; effective networking; using the internet as a resource; bidding competitively; outshining the competition; controlling start-up costs; establishing a daily schedule;...

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