



## About Face: The Essentials of Interface Design, Forth Edition

By Christopher Noessel, David Cronin, Robert Reimann, Alan Cooper

Wiley India Pvt. Ltd, 2016. Softcover. Book Condition: New. 4th edition. About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations and more. The new full-color interior and unique layout better illustrate modern design concepts. Contents: Foreword Introduction Part I: Goal-Directed Design CH 1: A Design Process for Digital Products The Consequences of Poor Product Behavior Why Digital Products Fail Planning and Designing Product Behavior Recognizing User Goals Implementation Models and Mental Models An Overview of Goal-Directed Design CH 2: Understanding the Problem: Design Research Qualitative versus Quantitative Data in Design Research Goal-Directed Design Research Interviewing and Observing Users Other Types of Qualitative Research Research Is Critical to Good Design CH 3: Modeling Users: Personas and Goals Why Model? The Power of Personas Why Personas Are Effective Understanding Goals Constructing Personas Personas in Practice Other Design Models CH 4: Setting the Vision: Scenarios and Design Requirements Bridging the Research-Design Gap Scenarios: Narrative as a Design Tool Design Requirements: The "What"...



[DOWNLOAD PDF](#)



[READ ONLINE](#)

[ 5.84 MB ]

### Reviews

*This pdf is really gripping and intriguing. it was actually written very completely and beneficial. You wont really feel monotony at whenever you want of your time (that's what catalogues are for about in the event you request me).*

-- Ms. Gracie Nicolas

*A very awesome ebook with perfect and lucid information. It is really simplified but unexpected situations in the 50 % of your pdf. I am pleased to let you know that here is the greatest book i have study inside my very own lifestyle and can be the greatest ebook for at any time.*

-- Noah Bruen

## Relevant Books

---



### **Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying—including cyberbullying—arms parents and teachers with real solutions for a...



### **Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



### **The Adventures of a Plastic Bottle: A Story about Recycling**

SIMON SCHUSTER, United States, 2009. Paperback. Book Condition: New. Children s Tk, Pete Whitehead (illustrator). Original ed.. 203 x 196 mm. Language: English . Brand New Book. Learn about recycling from a new perspective! Peek into this diary of a plastic bottle...



### **The Darts of Cupid: And Other Stories**

Pantheon. Hardcover. Book Condition: New. 0375421599 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! \* I...



### **The World is the Home of Love and Death**

Metropolitan Books. Hardcover. Book Condition: New. 0805055134 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! \*...



### **The Country of the Pointed Firs and Other Stories (Hardscrabble Books-Fiction of New England)**

New Hampshire. PAPERBACK. Book Condition: New. 0874518261 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! \* I am a...