



Unlocking the Ivory Tower: How Management Research Can Transform Your Business

By Eric R. Ball

Kauffman Fellows Press. Paperback. Book Condition: New. Paperback. 498 pages. Dimensions: 9.0in. x 6.0in. x 1.2in. Management is a discipline that can be learned from study. A large and diverse set of academic management research, often accessible only to academics, has practical, actionable implications to help in managing an organization today. *Unlocking the Ivory Tower* addresses the major components of academic business literature: strategy, leadership, entrepreneurship, organizational theory, international business, innovation, and finance. Doctors Ball and LiPuma act as field guides and interpreters, bridging the divide between scholarship and practice, and distilling each research contribution into a brief outline while preserving the message of that thinker. They also provide context regarding how the particular contribution fits into the rest of the field, and how it can be applied in the real world. The result is a rich book that covers a lot of ground and provides a basis for understanding the major schools of thought in primary management fields. Today's managers are faced with responsibilities for functional and staff management, as well as developing strategies for growth, leading teams, and staying competitive in evolving industries and markets globally. The range of knowledge and skills required by corporate managers requires the breadth of...

DOWNLOAD



READ ONLINE

[8.23 MB]

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting through studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- **Gianni Hoppe**

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating through reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- **Alford Kihn**

Other Books



Read Write Inc. Phonics: Blue Set 6 Non-Fiction 1 Save the Whale

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 185 x 72 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other cows, because she has a very special...