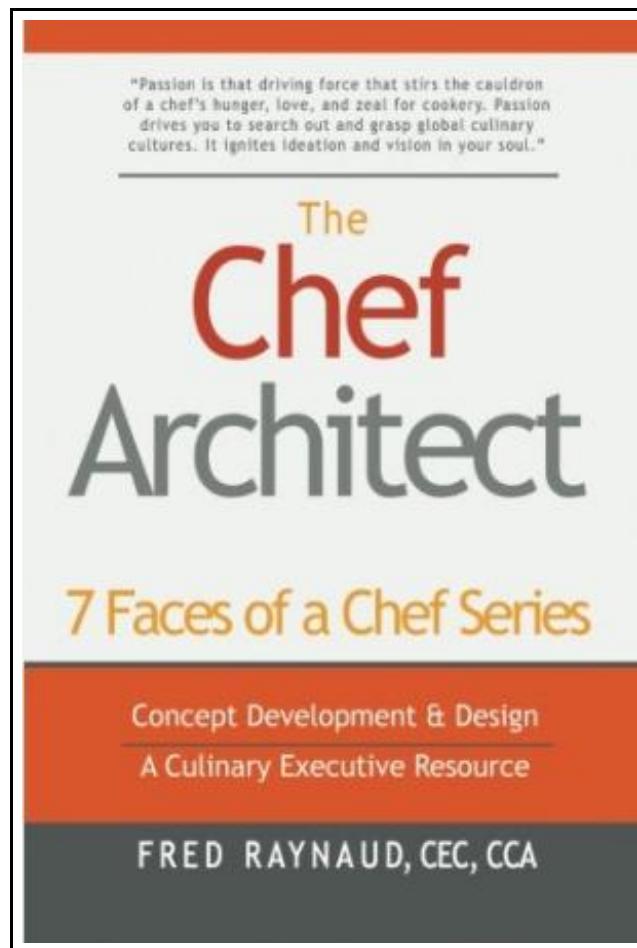


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Reviews

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(Prof. Damon Kautzer III)

THE CHEF ARCHITECT: CONCEPT DEVELOPMENT AND DESIGN

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Fred Raynaud, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This is the first book in the 7 Faces of a Chef series. The purpose of this book is to stimulate knowledge and bridge the gap on key elements related to concept development and design. It is for the chef who desires to round out their level of expertise on their road to becoming a dynamic Culinary Executive. 7 Faces of a Chef series was birthed out of my desire to educate culinarians on seven key areas of competencies that shape the expertise of the chef. The volumes in this series include: 1.The Chef Architect (this volume) - Concept Development Design 2.The Chef Financier - Culinary Finance Business Analytics 3.The Chef Culinarian - The Art and Craft of a Chef 4.The Chef Director - Lessons in leadership 5.The Chef Scientist - Recipe Engineering, Modernist Cuisine, and Nutrition 6.The Chef Marketeer - Lessons on marketing and the foodservice industry 7.The Chef Buyer - Purchasing and Supply Chain management This book was written for the chef who desires to hone their proficiency in concept development and design. It is for that chef or cook that wants to take their career to the next level and refine their skill set as a chef. It s for that mid-level culinarian desiring to break the ranks and move up to the next level. This is a book about the business of a chef. It goes without saying a Culinary Executive wears many hats. From master of the culinary arts to financial planner, team leader, project manager, HR guru, succession planner, hard and soft skills trainer, concept developer, menu engineer, recipe formulator, nutrition gatekeeper, food safety specialist, procurement specialist, and production planner, the...

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